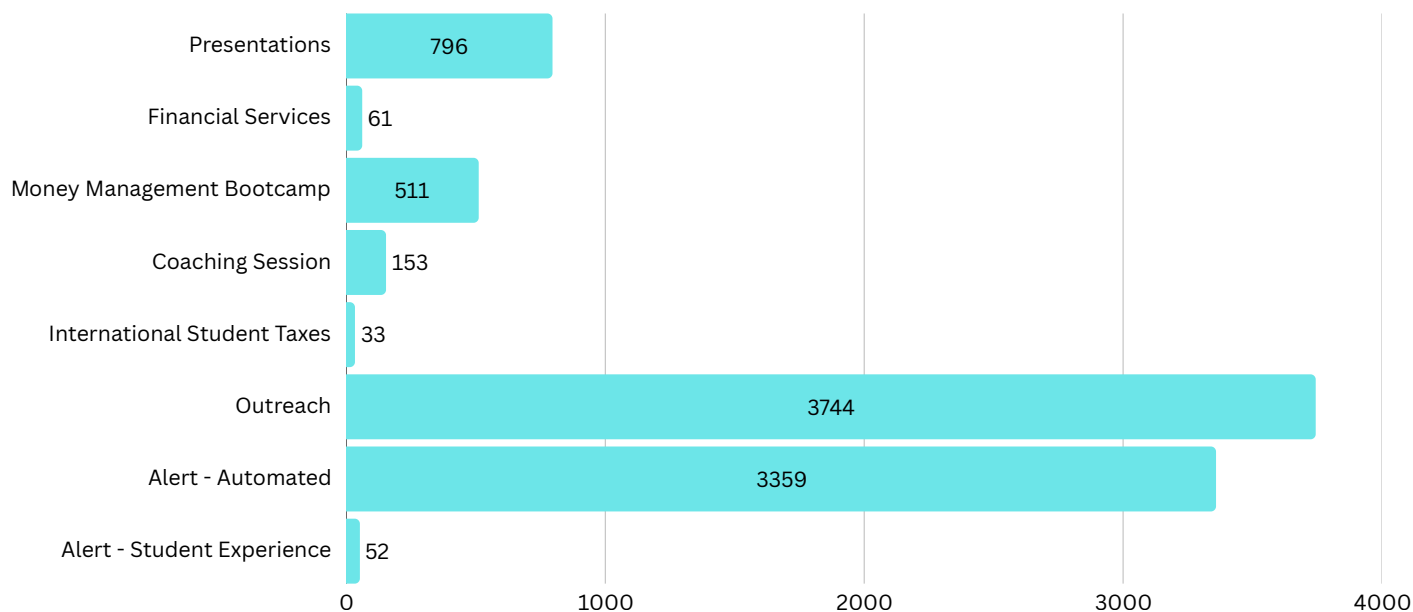


2024-2025

We are the money management program for both prospective and current students. We provide tools, resources and financial education for students to graduate without owing a fortune and become financially independent.

2024-2025 Student Contacts

8,909 Contacts



- **Presentations** - Money management topics are presented in classrooms, residence halls, and organizations. A popular presentation focuses on the significance of money management, developing a money mindset, and strategies for graduating with minimal debt. *Not recorded - Over 300 7th and 8th grade students from Los Barrios Epic Success Conference and 4 presentations to Upward Bound
- **Financial Services** - We help students navigate and complete their FAFSA, answer questions students may have about paying bill, scholarships, and financial aid.
- **Money Management Bootcamp** - A six-week non-credit course designed for students to explore topics such as financing college, establishing credit, overcoming financial challenges, budgeting, and saving. In the spring is the Advanced Money Management Bootcamp. Topics covered include building credit, large purchases (home, car), investing, insurance and finances in relationships.
- **Coaching Sessions** - we offer one-on-one or group coaching sessions that focus on any money management topics that students wish to explore.
- **International Student Taxes** - International students come to us if they need access to the international student tax software, questions about taxes, or need help completing taxes through Glacier Tax Prep.
- **Outreach** - This involves organizing tabling events, as well as reaching out to students through emails, calls, or texts concerning university financial deadlines or information about ECU Buff \$mart.
- **Alert** - Through CRM Advise an automated alert is sent to students who have a financial hold placed on their account. Students can reply or contact us if they have questions. Students can also submit a concern/question through Student Experience and we can contact them to answer their questions.

Presentation Evaluations

95%

of students strongly or somewhat **AGREED** they will **APPLY** the **MONEY MANAGEMENT** tips to thier lives.



98%

of students strongly or somewhat **AGREED** that the presentation **MADE SENSE** and was **ENGAGING**.

95%

of students strongly or somewhat **AGREED** that the **TOPICS** discussed are **USEFUL** to them.

97%

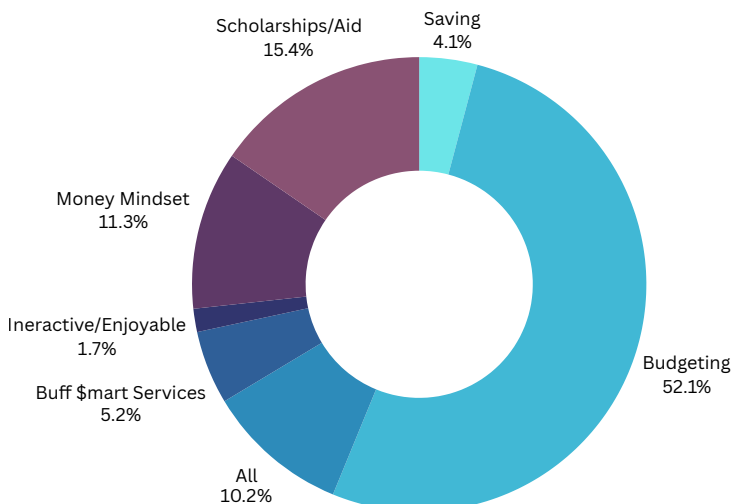
of students strongly or somewhat **AGREED** the **SPEAKER** was extremely **KNOWLEDGABLE** of the topic.

92%

of students strongly or somewhat **AGREED** that the presentation **ENHANCED** their money management **KNOWLEDGE**.

43%

of students where **UNFAMILIAR** with ECU Buff \$mart and its services before the presentation.



When inquiring about which aspects of the presentation were most beneficial to you.

Money Management Bootcamp



94

students **COMPLETED** Money Management Bootcamp

38

students earned a **\$250** scholarship

100%

of students said it met their **EXPECTATIONS** and would **RECOMMEND** it to a friend

98%

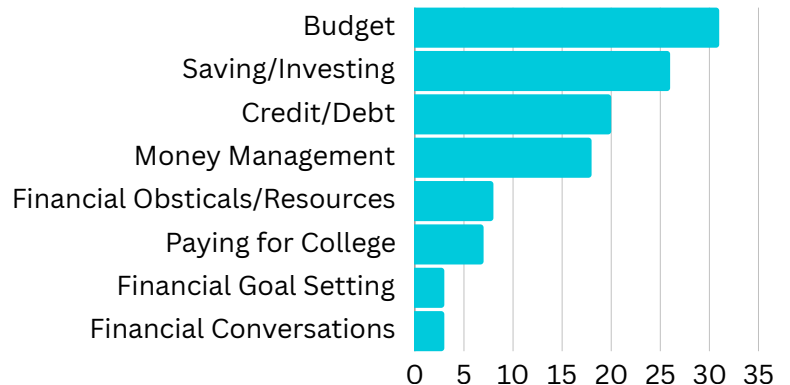
of students plan to continue or have started **BUDGETING**

55%

BOOST in understanding of money management.

KNOWLEDGE ACQUIRED

Participants were asked how the bootcamp enhanced their understanding and what insights they gained during the Money Management Bootcamp.



Advanced Money Management Bootcamp

46

students attended **Building Credit Responsibly**

36

students attended **Home Buying, Car Buying and Large Purchases**

23

students attended **Cover Yourself (Insurance)**

24

students attended **Invest in Yourself (Investing)**

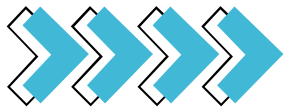
22

students attended **Finances in Relationships Panel**

*68 students attended one or more of the sessions. Students had the option to attend virtually or in-person.

Coaching Sessions

96% of students strongly agreed that they were able to make an appointment easily



74% of students strongly agreed they were able to find the ECU Buff \$mart office location easily

98% of students strongly agreed that they were treated courteously by the staff



97% of students strongly agreed that the length of time they had to wait for their appointment was reasonable

96% of students strongly agreed that their coach was very skilled at helping them



95% of students strongly agreed their coach worked on the things that were important to them

94% of students felt understood by the coach



INCREASE IN KNOWLEDGE

75% increase in how to accomplish financial goals

67% increase in how to create and stick to a budget

56% increase of managing credit and debt

64% increase in the ability to make good financial decisions

60% increase in money management skills

14% decrease in stress about finances

